NCC Cable System Order

Order #	62313040	Flight Dates	08/08/16 - 08/14/16	Update Date	0	7/27/16	
Syscode	1877	Agency	Del Cielo Media	Version	1	Vs. 1	
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Conservative Leadership Fund	Show All Lines	-		
Market	Mobile			Total # of Weeks			1
		Client Code	COLEA	Total			\$5,635.00
AE	Alexander Fiske	Product Code	ORDR	Commission		,	\$845.25
Sales Coordinator	Judy Grados	Est Code	808814	Net Total			\$4,789.75
Office	Washington	Product Name	FL	Total Spots		,	109
Phone	(301) 951-2620	Credit Status		Affiliate Split	1	00.0	
Status	Not accepted		-	Sold On	C	Cost Per Spot	
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP -	G	SIMP	-
-		Makegood Policy	Approval Required	CPP -	C	CPM	-

Comments :	7.27 New Issue Order. Please Review & Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	MF	8/8/16	8/14/16	09:00	15:00	Х	Χ	Х	Х	Х			-	-	5	\$8.00	\$40.00	30	
2	DISC	MSU	8/8/16	8/14/16	15:00	19:00	Х	Χ	Х	Х	Χ	Х	Х	-	-	14	\$13.00	\$182.00	30	
3	DISC	MSU	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$24.00	\$168.00	30	
4	ESPN	MF	8/8/16	8/14/16	09:00	15:00	Х	Χ	Х	Χ	Х			-	-	5	\$60.00	\$300.00	30	
5	ESPN	MSU	8/8/16	8/14/16	15:00	19:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	10	\$79.00	\$790.00	30	
6	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	10	\$121.00	\$1,210.00	30	
7	FXNC	MF	8/8/16	8/14/16	09:00	15:00	Х	Χ	Х	Χ	Χ			-	-	10	\$14.00	\$140.00	30	
8	FXNC	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$25.00	\$350.00	30	
9	FXNC	MSU	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	14	\$96.00	\$1,344.00	30	
10	HIST	SASU	8/8/16	8/14/16	06:00	15:00						Х	Х	-	-	1	\$18.00	\$18.00	30	
11	HIST	MF	8/8/16	8/14/16	09:00	15:00	Х	Χ	Х	Χ	Х			-	-	5	\$24.00	\$120.00	30	
12	HIST	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$48.00	\$336.00	30	
13	HIST	MSU	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Х	Χ	Х	Х	-	-	7	\$91.00	\$637.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	109	0	0	0	0	0	0	0	0	0	0	0	109
AMT	\$5,635.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,635.00

SYSTEM APP:	SALES	ACCT	Date Printed	07/27/16

62313040 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

NCC Cable System Order

Order #	62313040	Flight Dates	08/08/16 - 08/14/16		Update Date		07/27/16	
Syscode	1879	Agency	Del Cielo Media		Version		1 Vs. 1	
System Name	Cox Media/Milton-Pace, FL	Advertiser	Conservative Leadership Fund		Show All Lines			
Market	Mobile		•		Total # of Wee	ks		1
	-	Client Code	COLEA		Total			\$5,436.00
AE	Alexander Fiske	Product Code	ORDR		Commission			\$815.40
Sales Coordinator	Judy Grados	Est Code	808814		Net Total			\$4,620.60
Office	Washington	Product Name	FL		Total Spots			109
Phone	(301) 951-2620	Credit Status			Affiliate Split		100.0	
Status	Not accepted		•		Sold On		Cost Per Spot	
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+		GRP	-	GIMP	-
-		Makegood Policy	Approval Required		CPP	-	СРМ	-
			•	,				

Comments: 7.27 New Issue Order. Please Review & Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	SASU	8/8/16	8/14/16	06:00	15:00						Х	Х	-	-	2	\$5.00	\$10.00	30	
2	DISC	MF	8/8/16	8/14/16	09:00	15:00	Х	Х	Х	Х	Χ			-	-	10	\$8.00	\$80.00	30	
3	DISC	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	5	\$13.00	\$65.00	30	
4	DISC	MSU	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$24.00	\$168.00	30	
5	ESPN	MF	8/8/16	8/14/16	09:00	15:00	Х	Х	Х	Χ	Х			-	-	5	\$60.00	\$300.00	30	
6	ESPN	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	11	\$79.00	\$869.00	30	
7	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Χ	Χ	Х	Х	-	-	11	\$121.00	\$1,331.00	30	
8	FXNC	MF	8/8/16	8/14/16	09:00	15:00	Х	Х	Х	Х	Х			-	-	15	\$14.00	\$210.00	30	
9	FXNC	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Χ	Χ	Х	Х	-	-	14	\$25.00	\$350.00	30	
10	FXNC	MSU	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	10	\$96.00	\$960.00	30	
11	HIST	MF	8/8/16	8/14/16	09:00	15:00	Х	Х	Х	Χ	Х			-	-	5	\$24.00	\$120.00	30	
12	HIST	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	7	\$48.00	\$336.00	30	
13	HIST	MSU	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Χ	Х	Х	-	-	7	\$91.00	\$637.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	109	0	0	0	0	0	0	0	0	0	0	0	109
AMT	\$5,436.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,436.00

SYSTEM APP:	SALES	ACCT	Date Printed	07/27/16

62313040 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

NCC Cable System Order

Order #	62313040	Flight Dates	08/08/16 - 08/14/16	Update D	ate	07/27/16	
Syscode	6507	Agency	Del Cielo Media	Version		1 Vs. 1	
System Name	Cox Media/Cantonment, FL	Advertiser	Conservative Leadership Fund	Show All	_ines		
Market	Mobile			Total # of	Weeks		•
	•	Client Code	COLEA	Total			\$2,461.00
AE	Alexander Fiske	Product Code	ORDR	Commiss	on		\$369.15
Sales Coordinator	Judy Grados	Est Code	808814	Net Total			\$2,091.85
Office	Washington	Product Name	FL	Total Spo	ts		109
Phone	(301) 951-2620	Credit Status		Affiliate S	olit	100.0	
Status	Not accepted			Sold On		Cost Per Spor	t
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	GRP	-	GIMP	-
-	-	Makegood Policy	Approval Required	CPP	-	СРМ	-

Comments: 7.27 New Issue Order. Please Review & Confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	DISC	MF	8/8/16	8/14/16	09:00	15:00	Х	Χ	Х	Χ	Х			-	-	5	\$5.00	\$25.00	30	
2	DISC	MSU	8/8/16	8/14/16	15:00	19:00	Х	Χ	Х	Χ	Х	Χ	Х	-	-	7	\$5.00	\$35.00	30	
3	DISC	MSU	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Х	Χ	Х	-	-	7	\$11.00	\$77.00	30	
4	ESPN	MF	8/8/16	8/14/16	05:00	09:00	Х	Χ	Х	Χ	Х			-	-	1	\$19.00	\$19.00	30	
5	ESPN	SASU	8/8/16	8/14/16	06:00	15:00						Χ	Х	-	-	2	\$19.00	\$38.00	30	
6	ESPN	MSU	8/8/16	8/14/16	15:00	19:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	10	\$29.00	\$290.00	30	
7	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Χ	Х	Х	-	-	10	\$48.00	\$480.00	30	
8	FXNC	MF	8/8/16	8/14/16	09:00	15:00	Х	Х	Х	Χ	Х			-	-	15	\$11.00	\$165.00	30	
9	FXNC	MSU	8/8/16	8/14/16	15:00	19:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	14	\$15.00	\$210.00	30	
10	FXNC	MSU	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	14	\$44.00	\$616.00	30	
11	HIST	MF	8/8/16	8/14/16	09:00	15:00	Х	Χ	Х	Χ	Х			-	-	10	\$10.00	\$100.00	30	
12	HIST	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Χ	Х	Х	Х	-	-	7	\$19.00	\$133.00	30	
13	HIST	MSU	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Х	Х	Х	-	-	7	\$39.00	\$273.00	30	

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	109	0	0	0	0	0	0	0	0	0	0	0	109
AMT	\$2,461.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,461.00

SYSTEM APP:	SALES	ACCT	Date Printed	07/27/16
3131EW AFF	SALES	ACCI	Date Fillieu	01/21/10

62313040 | Mobile | Cox Media/Cantonment, FL | 6507 |

						NC	CC	Cak	ole	Sys	ster	m C	rde	er							
Order #	:	62313040			Flight Dates 08/08/16 - 08/14/16										Update Date			07/27/16			
Syscod	e	6588	6588			Agency Del Cielo Media								Version 1 Vs. 1							
System	System Name Cox Media/Greater Pensacola Zone, FL				Advertiser Conservative Leadership Fund									d		Show All Line	es				
Market		Mobile														Total # of Weeks					
					Client Co	de	C	COLE	Α								Total			\$20,544.00	
AE Alexander Fiske					Product (C	ORDE	₹								Commission			\$3,081.60		
Sales Coordinator Judy Grados				Est Code)	8	8088	14								Net Total			\$17,462.40		
Office	Office Washington				Product I	Name	F	-L									Total Spots				109
Phone (301) 951-2620					Credit St	atus											Affiliate Split			100.0	
Status		Not accepted														Sold On			Cost Per Spot		
Survey		Cable Nielsen Live+SD May	16		Primary Demo				Adults 35+									-		GIMP	-
-					Makegoo	d Policy	P	Appro	oval F	Requ	ired						CPP	-		СРМ	-
Comme	nts :	7.27 New Issue Order. Please Re	eview & Cor	nfirm. Thanl	ks!																
Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	М	Т	W	Т	F	S	S	RTG	IMP	Total Spots		Total Cost	Spot Len	Line (Comment
1	DISC	MF	8/8/16	8/14/16	09:00	15:00	Х	Х	Х	Х	Х			-	-	7	\$32.00	\$224.00	30		
2	DISC	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$53.00	\$742.00	30		
3	DISC	MSU	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	14	\$96.00	\$1,344.00	30		
4	ESPN	MF	8/8/16	8/14/16	09:00	15:00	Х	Х	Х	Х	Х			-	-	5	\$242.00	\$1,210.00	30		
5	ESPN	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	11	\$315.00	\$3,465.00	30		
6	ESPN	MSU	8/8/16	8/14/16	19:00	24:00	Х	Χ	Х	Χ	Х	Χ	Х	-	-	11	\$484.00	\$5,324.00	30		
7	FXNC	MF	8/8/16	8/14/16	09:00	15:00	Х		Х	Х	Х			-	-	10	\$55.00	\$550.00	30		
8	FXNC	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	15	\$99.00	\$1,485.00	30		
9	FXNC	MSU	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	10	\$385.00	\$3,850.00	30		
10	HIST	MF	8/8/16	8/14/16	09:00	15:00	Х	Х	Χ	Х	Х			-	-	5	\$97.00	\$485.00	30		
11	HIST	MSU	8/8/16	8/14/16	15:00	19:00	Х	Х	Х	Х	Х	Х	Х	-	-	4	\$194.00	\$776.00	30		
12	HIST	MSU	8/8/16	8/14/16	19:00	24:00	Х	Х	Х	Х	Х	Х	Х	-	-	3	\$363.00	\$1,089.00	30		
	Δ	ug 2016 Sen 2016 Oc	t 2016	Nov 20	16 Dec	2016	laı	n 20	117	Fe	h 2	017	M	ar 201	7 An	r 201	7 May 20	17 Jun	2017	Jul 2017	Total

	Aug 2016	Sep 2016	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Total
SPOTS	109	0	0	0	0	0	0	0	0	0	0	0	109
AMT	\$20,544.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,544.00

SYSTEM APP:	SALES	ACCT	Date Printed 07/27	//16

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